

Elevator Pitch

- An Elevator Pitch is a short (45-60 second) summary about something (project, person, product, company,...) aimed at providing an overview of and raising interest in the subject.
- In our case, you are introducing yourself to an important individual you would like to work with.
- You must make your pitch in English!
- You will record and upload your pitch to the web. You will send the link to your pitch to metu.busadm@gmail.com by October 1st, at 17:00.
- Subject: BA1101-Elevator Pitch.